

Municipal Election: Campaign Signage Resources

General Guidance (Highway Signage Regulations):

- Signs cannot be:
 - larger than four feet by eight feet (a surface area of 32 square feet)
 - eight meters (26.25 feet) above the ground
 - made to look like traffic control devices (ex: stop sign)
 - placed in the highway right of way
 - placed on telephone poles or trees
 - placed at an intersection where it blocks line of sight
 - placed on a sidewalk or pedestrian walkway where it blocks foot traffic
 - placed in a green area that is part of the roadway; such as the centre of a roundabout or median
- Permits are not required for campaign signs
- Signs must not be put more than **one month ahead** of the Municipal Election
- Signs must be taken down **within seven days** of the election

Highway Signage Act & Regulations:

- Does not cover the following municipalities, or an area within a municipality, and candidates running in these jurisdictions should contact their municipality for further guidance:
 - Alberton
 - Borden-Carleton
 - Charlottetown
 - Cornwall
 - Kensington
 - Miltonvale Park
 - Resort Municipality
 - Stratford
 - Souris
 - Summerside
 - Three Rivers (Georgetown and Montague area only)
 - West River (New-Haven Riverdale area only)

Concerns can be brought to Regulation Compliance Coordinator, Stephen Haslam
(902-368-6215 / sldhaslam@gov.pe.ca)

Local Bylaws:

- Some Municipalities have their own signage bylaws, in this case they are responsible for enforcing violations and handling complaints; they may have their own rules around signage location and sizes.
- Some Municipalities have listed the amount of election expenses for candidates in their election bylaw at \$0; in this case candidates would not be allowed to use campaign signs.
- All candidates are responsible for familiarizing themselves with the campaign rules in their Municipality, and should review relevant bylaws (Election Bylaw, Signage Bylaw if applicable).